Rep Order# 6846329 EC'd Yes Ver# 5 Status Revised

Traffic Order# 201415

Printed:

08/29/2012 8:24 AM 08/28/2012 4:48 PM

Last Received: 08/28/2012 4:48 I Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.

Advertiser ().WILSON FOR NM SENAT

Product Order Estimate# 828903 Buyer Patricia Don

828903 Patricia Dome

Phone# Fax# Agency () SMART MEDIA GROUP

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

 Agency C/P1/P2/E
 WLSN/ORDR/828903

 Flight Dates
 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 2

Salesperson Phone# 215-568-6540 **Salesperson FAX#** 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW MGKD ATTN LINES 9, 14-16 PLEASE CNF NO SPOTS CAN AIR 9/1-9/3 THANKS AGAIN!

Ln	Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
* 9		NWS13-FOX 2 B		09/01-09/01	0	\$0.00	:30	0	SA	930P-10P	0	\$325.00
Ratin	g: 3.5											
		Sales Remark: V	75 CNX SPOT									
		V5 Comment Changed	, Spots/week Change	ed								
*14		NM STYLE		08/30-08/31	1	\$25.00	:30	1	TH-F	8A-9A	1	\$25.00
			75 PART OF MKGD	00/00 00/01	-	425.00	.50	1	111 1	OA-JA	1	925.00
		V5 Added	J PART OF MRGD									
		VJ Added										
*15		JUDGE MATHIE		08/30-08/31	1	\$150.00	:30	2	TH-F	12P-1P	2	\$75.00
		Sales Remark: V	75 PART OF MKGD									
		V5 Added										
*16		PC		08/30-08/31	1	\$150.00	:30	2	TH-F	1P-2P	2	\$75.00
7.85			5 PART OF MKGD	00,00 00,02		7100.00	.50	2	111 1	11 21	2	773.00
		V5 Added	J LINE OF THOO									
		vs Added										

---REPORT TOTALS---

Report Totals: 5 / \$325.00

 Rep Order#
 6846329
 Ver#
 5
 Status
 Revised
 Traffic Order# 201415
 Printed:
 08/29/2012 8:24 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/28/2012 4:48 PM

Showing Buylines: All Rep Revised Lines

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

) PHILADELPHIA

) AMY MCCREARY

215-568-6540

215-568-1845

StationKASA-TV ALBUQUERQUE, NM.Agency() SMART MEDIA GROUPAdvertiser() .WILSON FOR NM SENAT814 KING STREET - SUITE 200

) .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

 Order
 ALEXANDRIA, VA 22314

 828903
 Agency C/P1/P2/E
 WLSN/ORDR/828903

 Patricia Dome
 Flight Dates
 08/28/2012 - 09/03/2012

Buyer Patricia Dome Flight Dates
Phone# Hiatus Weeks

--- SALES MONTHLY TOTALS---

Sep 12: 16 / \$4,525.00

Sales Totals: 16 / \$4,525.00 Station Totals: 16 / \$4,525.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$150,833 CABL 0% KASA 3% KASY 0% KLUZ 0% KOAT 40%

KOB 25% KRQE 32% KWBQ 0%

--- COMPETITIVE COMMENTS---

EST SHARES

Product

Fax#

Estimate#

Books JUL12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Kasa

Albuquerque, NM Wilson for Senate

KRQE #201415 -- Ace #6846329 - Date 8.28.12

NA/PGM CHANGES

LN	DATE	DAY(S)	TIME	PROGRAM	Length	# SPOTS	RATE	RATING	GRPS TOT\$	COMMENTS
	9/1	Sat	930-10p	Kasa Saturday 930-10p LN	30	1	325		0.0 325	
0.0									0.0	
									0.0	
									0.0	
	L									
						1		TOTALS	0 325	

MAKEGOODS

LN DATE	DAY(S)	TIME	PROGRAM	Length	# SPOTS	RATE	RATING	GRPS	TOT\$	COMMENTS
8/30, 8/31	Thr, Fri	8-9a	New Mexico Style	30	1	25	5	0.0	25	
8/30, 8/31	Thr, Fri	12-1p	Judge Mathis	The second secon	2	75	30	0.0	150	
8/30, 8/31	Thr, Fri	1-2p	People's Court		2	75	3	0.0	150	
8/30, 8/31	Thr, Fri			52035557957H=			H	0.0	0	
8/30, 8/31	Thr, Fri							0.0	0	
8/30, 8/31	Thr, Fri							0.0	0	
8/30, 8/31	Thr, Fri							0.0	0	
8/31	Fri							0.0	0	
								0.0	0	
								0.0	0	
							TOTALS	0	325	

Spot Manager: All, 09/01/12-09/03/12

Advertiser			Order	Alt Order#	Estimate #	Date	Channel	Product	Air Time Ad-I	D	Rate
Station:	KASA										
Line:	9										
Time Period.	:	930p-10p									
	POL/Wilson	For NM Senate	201415	6846329	828903	09/01/12	KASA	Order	9:46:27 PM		\$325.00
											\$325.00
											\$325.00
											\$325.00
											\$325.00
							[Sorted by: Tim	ne Period]			

WIDECRBIT

Rep Order# 6846329 EC'd Yes

Status Revised Ver# 3

Traffic Order# 201415

Printed:

08/27/2012 9:23 AM 08/27/2012 8:41 AM

Last Received: Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser

) .WILSON FOR NM SENAT

Order Product 828903 Estimate# Buyer Patricia Dome

) SMART MEDIA GROUP Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E WLSN/ORDR/828903 Flight Dates 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 2

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Phone#

Fax#

--- REMARKS ---

REV TO SHOW MGKDS ATTN LINES 10 & 13 PLEASE CNF THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
				(30.00)							
*10		HOUSE	09/01-09/01	0	\$0.00	:30	0	SA	6P-7P	0	\$200.00
Ratir	ng: 1.9										
		[MADE-GOOD BY LINE(S) 13]									
		V3 Effective Dates Changed									
*13		HOUSE	08/28-08/30	1	\$200.00	:30	1	TU-TH	6P-630P	1	\$200.00

Rating: 1.9

Sales Remark: V3 MKGD FOR LINE 10- -

NO NCCA FBALL

[MKGD FOR SPOTS MISSED ON LN #10: 9/01(1/WK)]

V3 Added

---REPORT TOTALS---

Report Totals: 1 / \$200.00

--- SALES MONTHLY TOTALS---

Sep 12: 12 / \$4,525.00 Sales Totals: 12 / \$4,525.00 Station Totals: 12 / \$4,525.00
 Rep Order#
 6846329
 Ver#
 3
 Status
 Revised
 Traffic Order# 201415
 Printed:
 08/27/2012 9:23 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/27/2012 8:41 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Agency () SMART MEDIA GROUP

Advertiser () .WILSON FOR NM SENAT

Product Order

ALEXANDRIA, VA 22314

Agency () SMART MEDIA GROUP

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

 Estimate#
 828903
 Agency C/P1/P2/E
 WLSN/ORDR/828903
 Salesperson Phone#
 215-568-6540

 Buyer
 Patricia Dome
 Flight Dates
 08/28/2012 - 09/03/2012
 Salesperson Phone#
 215-568-6540

 Phone#
 Fax#
 Salesperson FAX#
 215-568-1845

Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

40% 0% KOAT Market Totals \$150,833 CABL 0% KASA 38 KASY 08 KLUZ 0% KOB 25% KRQE 32% KWBQ

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6846329 EC'd Yes

Ver# 2 Status Returned Traffic Order# 201415

Printed: Last Received: 08/24/2012 11:40 AM

08/24/2012 8:30 AM

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.

Advertiser Order

) .WILSON FOR NM SENAT

Product Estimate#

828903

Patricia Dome

Buyer Phone# Fax#

Agency) SMART MEDIA GROUP

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E Flight Dates

WLSN/ORDR/828903 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson (

) AMY MCCREARY

1 of 2

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE PROG CHANGE MG NEEDED ON LINE 10.

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*10		HOUSE	09/01-09/01	1	\$200.00	:30	1	SA	6P-7P	1	\$200.00

Rating: 1.9

Station Remark: V2 NA 9/1 FOX AIRING COLLEGE FOOTBALL: HAWAII AT USC. MG

SAT 530P-9P IN COLLEGE FOOTBALL 9/1. PLS APPROVE TO BOOK

---REPORT TOTALS---

Report Totals: 1 / \$200.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$4,525.00 Sales Totals: 12 / \$4,525.00 Station Totals: 12 / \$4,525.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$150,833 CABL 0% KASA 38 KASY 0% KLUZ KOAT 40% 25% 0% KOB KRQE 32% KWBQ

--- COMPETITIVE COMMENTS---

EST SHARES

Books JUL12 RA35+ Demos

Rep Order# 6846329 Ver# 2 Status Returned EC'd Yes

Traffic Order# 201415

Printed: 08/24/2012 11:40 AM Last Received: 08/24/2012 8:30 AM

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser () .WILSON FOR NM SENAT

Product Order Estimate# 828903 Buyer

Patricia Dome

Phone# Fax#

--- CREDIT RISK ---

CASH IN ADVANCE

Agency () SMART MEDIA GROUP

814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314 Agency C/P1/P2/E

WLSN/ORDR/828903 08/28/2012 - 09/03/2012

Flight Dates Hiatus Weeks Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

2 of 2

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845 Rep Order# EC'd Yes

6846329

Ver# 1

Status New

Traffic Order#

Printed: Last Received:

08/24/2012 8:29 AM 08/24/2012 8:10 AM

1 of 2

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser () .WILSON FOR NM SENAT

Order Product Estimate# 828903 Buyer

Patricia Dome

Phone# Fax#

Agency () SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E Flight Dates Hiatus Weeks

WLSN/ORDR/828903

08/28/2012 - 09/03/2012

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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J	-		

Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1 Rating: 1.2	AFHV	08/28-08/28	1	\$150.00	:30	1	TU	4P-5P	1	\$150.00 2
2 Rating: 1.2	AFHV	08/29-08/29	1	\$150.00	:30	1,	W	4P-5P	1	\$150.00 2
3 Rating: 1.2	AFHV	08/30-08/30	í	\$150.00	:30	1	TH	4P-5P	1	\$150.00 2
4 Rating: 1.2	AFHV	08/31-08/31	1	\$150.00	:30	1	F	4P-5P	1	\$150.00 2
5 Rating: 0.8	EXTRA	08/28-08/28	1	\$125.00	:30	1	TU	5P-530P	1	\$125.00
6 Rating: 0.8	EXTRA	08/29-08/29	1	\$125.00	:30	1	W	5P-530P	1	\$125.00 4
7 Rating: 0.8	EXTRA	08/30-08/30	1	\$125.00	:30	1	TH	5P-530P	1	\$125.00 4
8 Rating: 0.8	EXTRA	08/31-08/31	1	\$125.00	:30	1	F	5P-530P	1	\$125.00
9 Rating: 3.5	NWS13-FOX 2 B	09/01-09/01	1	\$325.00	:30	1	SA	930P-10P	1	\$325.00 4
10 Rating: 1.9	HOUSE NA-COLLEGE	09/01-09/01	1	\$200.00	:30	1	SA	6P-7P	1	\$200.00

Rep Order# 6846329 Ver# 1 Status New Traffic Order# Printed: 08/24/2012 8:29 AM 2 of 2 EC'd Yes Last Received: 08/24/2012 8:10 AM Showing Buylines: All Lines Station KASA-TV ALBUQUERQUE, NM. Agency) SMART MEDIA GROUP Rep Firm Advertiser) .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office () PHILADELPHIA Product Order ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY Agency C/P1/P2/E Estimate# 828903 WLSN/ORDR/828903 Buyer Patricia Dome Flight Dates 08/28/2012 - 09/03/2012 Salesperson Phone# 215-568-6540 Phone# Hiatus Weeks Salesperson FAX# 215-568-1845 Fax# Ln Daypart Program Dates # of Total Cost Len Spots/Week Day Time Total Rate Weeks Spots _____ _____ ____ \$2,000.00 7 11 SYTYCD 08/29-08/29 1 :30 W 7P-9P 1 \$2,000.00 Rating: 6.9 12 HOPE/NEW GIRL 08/30-08/30 :30 TH 7P-8P 1 \$900.00 Rating: 6.9 ---REPORT TOTALS---Report Totals: 12 / \$4,525.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$4,525.00

Sales Totals: 12 / \$4,525.00 Station Totals: 12 / \$4,525.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$150,833

CABL 0% KASA 3% KASY 0% KOB 25% KRQE 32% KWBQ 0%

KLUZ

0%

KOAT

40%

--- COMPETITIVE COMMENTS---

EST SHARES

Books JUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rate	\$150.00	\$150.00 \$150.00 \$150.00	\$150.00	\$150.00	\$125.00 \$125.00 \$125.00	\$125.00	\$125.00	\$125.00 \$125.00 \$125.00	\$75.00 \$75.00 \$75.00	\$75.00 \$75.00	\$25.00
Ad-ID	HW0712TV	HW0712TV	HW0712TV	HW0712TV	HW0612TV	HW0712TV	HW0712TV	HW0712TV	HW0712TV HW0712TV	HW0712TV HW0712TV	HW0712TV
Air Time Product	4:22:32 PM Order	4:20:07 PM Order	4:20:30 PM Order	4:21:34 PM Order	5:21:53 PM Order	5:27:53 PM Order	5:20:18 PM Order	5:12:27 PM Order	12:19:36 PM Order 12:45:16 PM Order	1:14:10 PM Order 1:44:30 PM Order	8:28:56 AM Order
Lengtl Priority	:30 P2	:30 P2	:30 P2	:30 P2	:30 P4	:30 P4	:30 P4	:30 P4	:30 P3	:30 P3 :30 P3	:30 P5
Date L	08/28/12	08/29/12	08/30/12	08/31/12	08/28/12	08/29/12	08/30/12	08/31/12	08/31/12	08/31/12	08/31/12
Order Alt Order Estimate	Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 1 Time Period: 4p-5p	Line: 2 Time Period: 4p-5p 201415 06846329 828903	Line: 3 Time Period: 4p-5p 201415 06846329 828903	Line: 4 Time Period: 4p-5p 201415 06846329 828903	Line: 5 Time Period: 5p-530p 201415 06846329 828903	Line: 6 Time Period: 5p-530p 201415 06846329 828903	Line: 7 Time Period: 5p-530p 201415 06846329 828903	Line: 8 Time Period: 5p-530p 201415 06846329 828903	Line: 9 Time Period: 12p-1p 201415 06846329 828903 201415 06846329 828903	<i>Time Period: 1</i> p-2p 201415 06846329 828903 201415 06846329 828903	<i>Time Period: 8a-9a</i> 201415 06846329 828903

[Sorted by: Line]

	Rate	\$2,000.00 \$2,000.00 \$2,000.00	\$900.00 \$00.00	\$200.00 \$200.00 \$200.00 \$4,525.00 \$4,525.00 \$4,525.00
	Ad-ID	HW0612TV	HW0712TV	HW0712TV
	Air Time Product	7:22:05 PM Order	7:44:44 PM Order	6:16:18 PM Order
2-09/03/12	Date Lengt Priority	08/29/12 :30 P2	08/30/12 :30 P4	08/28/12 :30 P4
Spot Manager: All, 08/28/12-09/03/12	Order Alt Order Estimate Station: KASA Advertiser: POLWilson For NM Senate Agency: Smart Media Group Line: 11 Time Period: 7p-9p	201415 06846329 828903 Line: 12 Time Period: 7p-8p	201415 06846329 828903 Line: 13 Time Period: 6p-630p	201415 06846329 828903

Spot Manager: All, 08/28/12-09/03/12 (09/17/12 4:22:26 PM)

DOLLICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

						- 2					T
nit Charge During a Political The Certification On Page 3	The second secon	25		a legally	political political					Number of Weeks	
rge During e ertification	N 1 (20) 1 To subject to 1 to	Date								Times per Week	
Lowest Unit Charge During Must Sign The Certification										Class	
12 42 12 43 10 (1)				no	lican				ollows:	Days	
To Avail Themselves of Vindow, Federal Candid	,	l Location:	Group	being/on behalf of: Heather Wilson	qualified candidate of the Republican	party for the office of: US Senate		election to be held on: 11/6/2012	do hereby request station time as follows:	Time of Day, Rotation or Package	
	:	Station and Location:	I, Smart Media Group	being/on behalf	qualified candid	party for the offi	in the General	election to be he	do hereby reque	Broadcast Length	see attached

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CANDIDATE CERTIFICATION

Pared	In Order For Federal Candidates to Receive The Charge During a Political Window, the Following is Required:	TONS TONOS
I, (nai to b	I, Heather Wilson (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:	the programming
	✓ does □ does not	
refe prog	refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:	that for the
(che	(check applicable box)	
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.	e candidate that idate has
	the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.	raph or similar a simultaneously didate approved ized committee
	signature of candidate or authorized committee	21/15/11
	printed name	date

art, "communicates a message relating to any political matter of	
mming that, in whole or in part, "commu	ertance," list the matters below:
For programm	national impo

	ırnished by:
	ne has been fu
	I represent that the payment for the above described broadcast time has been furnished by:
	oove described
	nent for the ab
	that the paym
	l represent

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

rized Committee	e sentative 	Title
To Be Signed By Candidate or Authorized Committee	To Be Signed By Station Representative	Printed Name
To Be Signe	To Be	Signature